

Small Business Center at Forsyth Tech

“Increasing Business Success”



If you are an entrepreneurial thinker and would like more information about starting or expanding a business, contact the Forsyth Tech Small Business Center for free information, including small business seminars and one-on-one counseling.

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27101



Small Business Success Stories

In my previous article, I discussed social media for small business. We have experienced that social media vehicles offer several benefits. Countless clients of the Small Business Center have told us how social media has helped them to experience business success. We discussed several of our suggestions.

This month, I want to raise awareness of the success stories of the Small Business Center. We have helped numerous businesses to start and grow. Our objective is to provide information and resources necessary for business success. Here are some ways that you can learn about our clients:

Success Stories on our Website – You are invited to read about several of our clients and how the Small Business Center has helped them to experience success. We are constantly adding stories to our website as we have more reason to celebrate.

Testimonials on our Website – We are pleased that many business owners take the time to share how the Small Business Center has supported them. In addition to our website, you will find reviews in Google, Facebook, and the Better Business Bureau. In addition to what they say about us, we invite you to learn about them and their businesses.

Social Media – Because of our social media strategy, you will regularly find our posts in Facebook, LinkedIn, Instagram, and Twitter. In addition to our posts, we regularly comment on those of our clients and community partners. Our activity results in more people learning about our clients.

Educational Events– We host 15-20 events each month. In addition to prospective business owners that participate, you are likely to meet owners of established businesses who are eager to share their stories with you.

Venture Café – Each month, we host a one hour breakout session called Small Business Success Stories. During this session, we moderate a panel discussion consisting of our clients and business mentors.

You may learn about our services and clients at www.forsythtech.edu. Feel free to stop by our office at 525@Vine in Wake Forest Innovation Quarter just east of the heart of downtown Winston- Salem. You may also contact us at SBC@forsythtech.edu or by calling (336) 757-3810.

The objective of the Small Business Center at Forsyth Tech is to help small businesses succeed by providing high quality, readily accessible assistance to prospective and existing business owners in Forsyth and Stokes counties. Our motto is “Increasing Business Success,” which describes our commitment to clients. The N.C. Community College’s Small Business Center Network assists in starting an average of more than 700 businesses each year and the centers have an economic impact in 90 percent of all N.C. counties each year, helping to create and retain over 3,800 jobs annually.